



**CÔNG TY TNHH CÔNG NGHIỆP GỐM BẠCH MÃ (Việt Nam)**  
NHA MÁY

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**WHITE HORSE**  
C E R A M I C

Premium Collection  
2020

Ultimate Quality  
**Timeless Design**



“Artistic creativity is a whirlpool of imagination that swirls in the depths of the mind.”



For years, the White Horse brand has been a hallmark for excellence in manufacturing ceramic tiles. Across the Asia Pacific region, White Horse tiles remain a trendsetting choice for world class tiles.

White Horse was first founded in 1992 as a result of collaborations from Taiwan, Malaysia and Singapore.

In the year 1999, White Horse grew rapidly to become a public listed company on the Main Board of the Bursa Malaysia Securities Berhad. Today, White Horse had established itself in numerous strategic international markets and recognised as one of the leading ceramic tile manufacturers across Asia Pacific.

Driven by a constant forward-looking vision, White Horse boasts an impressive network of production plants in Pasir Gudang and Tanjung Langsat & Ho Chi Minh City.

Here, our production process makes use of state-of-the-art technology and machinery to create the finest quality tiles. One such example is the Digital Inkjet Printing Technology, which is utilized to obtain the rich and vibrant colour schemes associated with White Horse tiles.

At White Horse, innovation is the heart of our brand. Our specialized in-house research and development team is constantly at work to improve our tiles quality. Different aspects such as texture, design and durability are studied, resulting in an end product that meets even the most discerning expectations. At each stage of the production process, a quality management system is implemented to ensure that our tiles pass stringent international quality benchmarks.

As the world progresses towards environmental sustainability, White Horse is proud to partner the 'Go Green' movement with an eco-conscious approach. As a testament to our efforts, we have been awarded the ISO14001 Environmental Management System, in addition to the Eco-Label Award by SIRIM QAS international in Malaysia and Green Label certification by the Singapore Environment Council.

True to the brand's spirit of excellence, White Horse has been bestowed with various internationally-recognised awards and accreditations. These include:

- The Brand Laureate Awards 2010 - 2013 for Product Branding - Best Brands in Consumer - Ceramic Floor and Wall Tile
- Reader's Digest Platinum Trusted Brand Award 2010 to 2012 in the Wall & Floor tiles category
- Ceramic World recognized by The Malaysia Book of Records as the largest tile showroom in Malaysia

Combining top quality with nature inspired designs, the complete range of White Horse tiles artistically create the perfect ambience for homes and offices, indoor and outdoor spaces.

Indeed, the White Horse story is just beginning. Looking ahead, we are poised to continue setting new trends and ideas in the tile industry. Backed by our vast experience and expertise, we are determined to create lasting impressions in all corners of the world.

At White Horse, we always strive for ultimate quality and timeless design.

Ultimate Quality  
Timeless Design

## SHADE & TONALITIES

| V1 UNIFORM                                                                                                                                                              | V2 SLIGHTLY NOTICEABLE                                                                                                                                                                             | V3 MODERATELY NOTICEABLE                                                                                                                                         | V4 DISTINCTLY NOTICEABLE                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| FROM TILE TO TILE                                                                                                                                                       | FROM TILE TO TILE                                                                                                                                                                                  | FROM TILE TO TILE                                                                                                                                                | FROM TILE TO TILE                                                                                                                                                                                         |
|                                                                                                                                                                         |                                                                                                                                                                                                    |                                                                                                                                                                  |                                                                                                                                                                                                           |
| <p>Colour range and tonality within the same shade is fairly uniform from tile to tile.</p> <p>Minimal to zero difference among tiles from the same production run.</p> | <p>Colour range and tonality within the same shade is slightly noticeable from tile to tile.</p> <p>Visibly distinguished difference in design or pattern with minimal change in colour tones.</p> | <p>Colour range and tonality within the same shade is moderately noticeable from tile to tile.</p> <p>Visibly distinguished difference in design or pattern.</p> | <p>Colour range and tonality within the same shade is distinctly noticeable from tile to tile.</p> <p>Random colour differences from tile to tile create the possibility of unique tile compositions.</p> |

## WHITE HORSE TEST REPORTS

| DIMENSIONS AND SURFACE QUALITY | PORCELAIN TILES - GROUP B1a                |                                              | PHYSICAL PROPERTIES                            | PORCELAIN TILES - GROUP B1a                                                            |                                              | CHEMICAL PROPERTIES                                                | PORCELAIN TILES - GROUP B1a                                  |                                                              |
|--------------------------------|--------------------------------------------|----------------------------------------------|------------------------------------------------|----------------------------------------------------------------------------------------|----------------------------------------------|--------------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
|                                | ISO 13006 Standard                         | White Horse Tiles (Test Result By QUATEST 3) |                                                | ISO 13006 Standard                                                                     | White Horse Tiles (Test Result By QUATEST 3) |                                                                    | ISO 13006 Standard                                           | White Horse Tiles (Test Result By QUATEST 3)                 |
| Length and Width               | ± 0.6%                                     | Passed                                       | Water Absorption                               | Maximum 0.5%                                                                           | Average 0.07% Individual Maximum 0.10%       | Chemical Resistance To Household Chemical Of Glazed Tiles          | Minimum GB                                                   | No Visible Effect (GA)                                       |
| Thickness                      | ± 5%                                       | Passed                                       | Breaking Strength                              | Not Less Than 1300N                                                                    | Average 2000N                                | Chemical Resistance To Swimming Pool Salts Of Glazed Tiles         | Minimum GB                                                   | No Visible Effect (GA)                                       |
| Straightness of Sides          | ± 0.5%                                     | Passed                                       | Modulus of Rupture                             | Minimum 35N/mm²                                                                        | Average 63N/mm² Individual Minimum 50N/mm²   | Chemical Resistance To Hydrochloric Acid (5%) Of Glazed Tiles      | GLA: No Visible Effect<br>GLB: Definite Change In Appearance | GLA                                                          |
| Rectangularity                 | ± 0.6%                                     | Passed                                       | Resistance to Deep Abrasion of Unglazed Tiles  | Maximum 175mm³                                                                         | 126mm³                                       | Chemical Resistance To Citric Acid (100g/l) Of Glazed Tiles        |                                                              | GLA                                                          |
| Flatness of Surface            | ± 0.5%                                     | Passed                                       | Resistance to Surface Abrasion of Glazed Tiles | Class 3: For Normal Footwear<br>Class 4: For Regular Traffic With Some Scratching Dirt | Class 4                                      | Chemical Resistance To Potassium Hydroxide (50g/l) Of Glazed Tiles | GLC: Partial Or Complete Loss Of The Original Surface        | GLA                                                          |
| Centre Curvature               | ± 0.5%                                     | Passed                                       |                                                |                                                                                        |                                              |                                                                    |                                                              |                                                              |
| Edge Curvature                 | ± 0.5%                                     | Passed                                       | Crazing Resistance                             | No Crazing Observed                                                                    | Passed                                       | Staining Resistance Test Of Glazed Tiles                           | Minimum Class 3                                              | Class 5 (Stain Can Be Easily Removed With Running Hot Water) |
| Warpage                        | ± 0.5%                                     | Passed                                       |                                                |                                                                                        |                                              |                                                                    |                                                              |                                                              |
| Surface Quality                | A minimum of 95% free from visible defects | Passed                                       |                                                |                                                                                        |                                              |                                                                    |                                                              |                                                              |

The accuracy of colours shown in this brochure is as close as the printing process will allow. The appearance of tiles featured in this brochure may differ from the actual items sold. The pictures are only illustrative of the tile combinations. White Horse Ceramic Industries (VN) co., Ltd reserves the right to amend the colour range or specifications of tiles at any time and without notice. All tile are packed in accordance with the standard packing list. For special orders and custom sizes, tile products will be custom packed based on quantity and specification requested.

Đo chính xác của màu sắc trong catalogue chỉ mang tính chất tương đối của quy trình in cho phép. Màu sắc của gạch trong catalogue có thể khác so với thực tế. Hình ảnh chỉ mang tính chất minh họa. Công ty TNHH Công Nghiệp Gốm Bạch Mã (Việt Nam) có quyền thay đổi màu sắc hoặc quy cách của gạch bất cứ lúc nào mà không cần báo trước. Tất cả các gạch được đóng gói theo tiêu chuẩn packing list. Đối với các đơn đặt hàng đặc biệt và kích thước theo yêu cầu, sản phẩm gạch sẽ được đóng gói riêng dựa theo số lượng và yêu cầu cụ thể.



Ultimate Quality  
Timeless Design

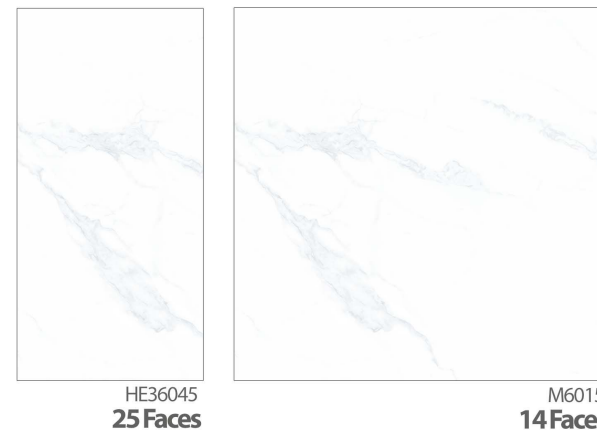


Glazed Porcelain  
**600mm x600mm**  
Matt Surface



Ultimate Quality  
**Timeless Design**

**“Be it design, quality or service, our achievements have been outstanding.”**



**Carrara**  
Series  
Glazed Porcelain  
**600mm x600mm /  
300mmx600mm**  
Matt Surface

Ultimate Quality  
**Timeless Design**



**3 / 4**



Ultimate Quality  
Timeless Design

## Stone Perfect

Inspired by stone steps with decades of history, cement porcelain done by brushed technique.

## Loreno Series

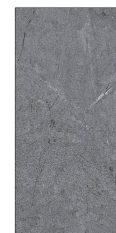
Rectify Glazed Porcelain  
**300mm x600mm**  
Matt Surface



HE36039



HE36040



HE36042



Ultimate Quality  
Timeless Design

## Charmstone Series

Glazed Porcelain  
**300mm x600mm / 600mmx600mm**  
Natural Craving Effects Surface



M6011

M6012

M6013

M6014



HE36035

HE36036

HE36037

HE36038



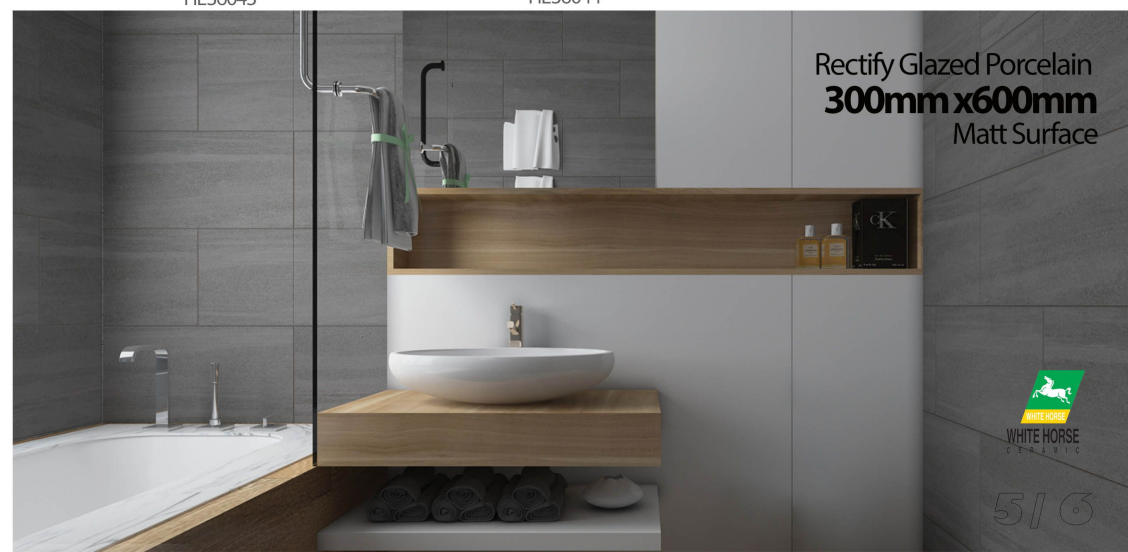
HE36043



HE36044

## Mistiero Series

Rectify Glazed Porcelain  
**300mm x600mm**  
Matt Surface



516



H36018

H36019

H36020

H36021

## Milati Series

Glazed Porcelain  
300mm x600mm  
Matt Surface



## Forcus Series

Glazed Porcelain  
300mm x600mm  
Matt Surface



H36022

H36023

H36024

H36101

Ultimate Quality  
Timeless Design



WHITE HORSE  
CERAMIC



## Dynasty Series

Glazed Porcelain Deco  
300mm x600mm  
Matt Surface



H36E5



## Provenza Series

Glazed Porcelain  
300mm x600mm  
Structured Surface



HHR3601

HHR3603

HHR3604

HHR3605

Ultimate Quality  
Timeless Design



WHITE HORSE  
CERAMIC

Ultimate Quality  
Timeless Design



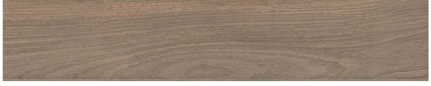
H75003



H75005



H75006



H75007

## Loo & Maderero Series

Glazed Porcelain  
150mm x 750mm  
14 Random Matt Surface



## Normal Series

Porcelain Polished  
600mm x 600mm  
Soluble Salt  
Polished Surface

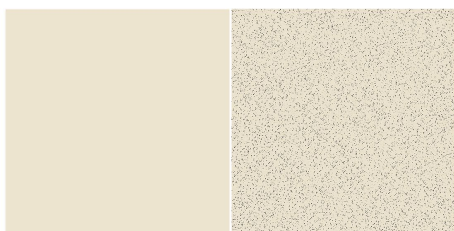
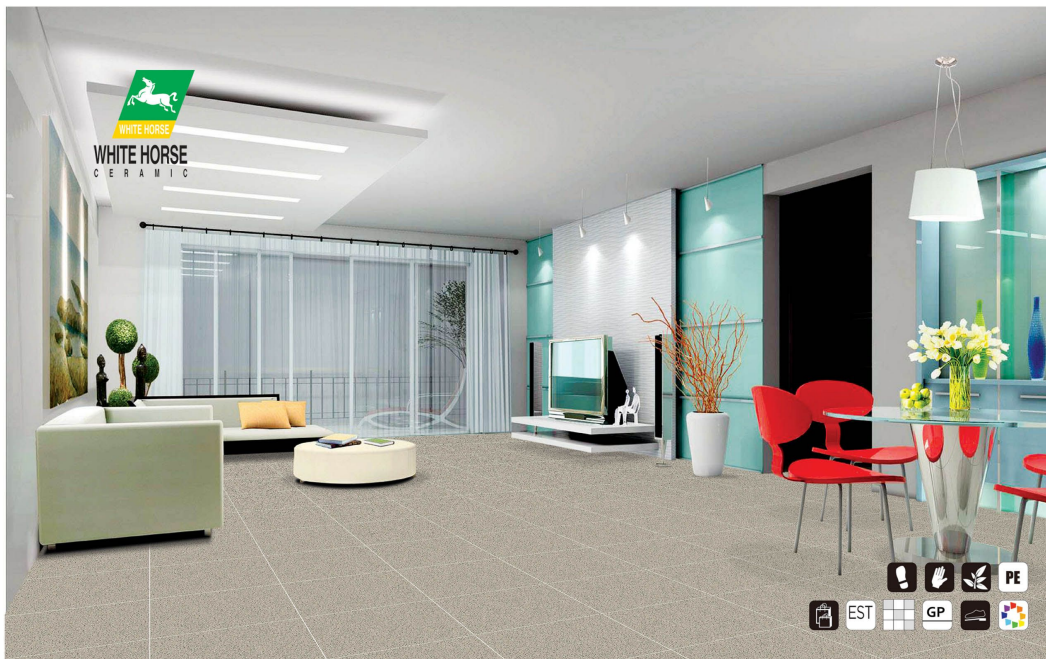


PL60500\*

Ultimate Quality  
Timeless Design



Ultimate Quality  
Timeless Design



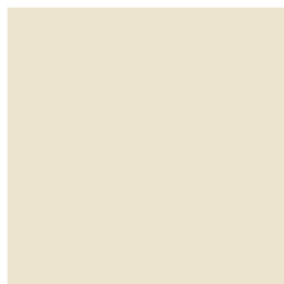
HG4000

HG4001

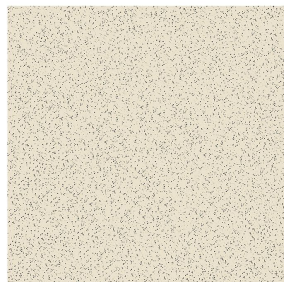


HG4002

HG4090



HG6000



HG6001



HG6002

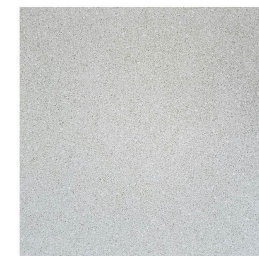
**Granit Series**  
Glazed Porcelain  
600mm x 600mm  
400mm x 400mm  
Glazed Surface



H4002



H4003



H4004

**Palatial Series**  
Glazed Porcelain  
400mm x 400mm  
Matt Surface

Ultimate Quality  
Timeless Design